

8th Annual
Art in Odd Places

# MODEL

ashion Prototype. Pose Imitaté. Plan. Systems

October 5-15, NYC 14th Street from Avenue C to the Hudson River

Project information is subject to change.

To remain updated on all Art in Odd Places events, visit our festival website at www.artinoddplaces.org

on 14th Street

# Fashion. Prototype. Pose. Imitate. Plan. System.

These definitive words come together to create **AiOP 2012: MODEL**, a festival of transformative ideas, wearable visions of positive change and walking theories that expand preconceived notions of public space and art. From October 5 -15, national and international artist-citizens will take over 14th Street through poetry, performance, site-specific installations, videos, painting, sculpture, drawing, illustration, street art, mobile studios, design, music, and innovative trans-disciplinary work. We invite you to come and engage with over 100 artist-citizens along this unrestricted corridor. Stop, watch, listen, and interact.

**Fashion:** The global fashion world creates garments that adorn and protect our bodies while simultaneously gleaning from, and pushing forward, culture. Woven within this system is the ideological "fabric" from which we fashion ourselves as individuals and communities. The artist-citizens in AiOP 2012 MODEL present couture that mirrors the shared desire to define ourselves through a particular style, social norm, brand or uniform. Their projects also work to the contrary,

reflecting our struggle for personal expression, individuality as well as our resistance to stereotypes, racial profiling and prejudice. They explore work that challenges often-unattainable perfection or unrealistic ideals, express behind the scenes viewpoints, and reverse the roles between fashion model and consumer. Take part in the transformation of subways, parks, buses and sidewalks into interactive runways complete with paparazzi, catwalks and, at times, a walking hotdog.

**Prototype:** History shows that before any creation becomes a fixture of society, there is first a creator of the exemplar, the ideal construct from which all others are modeled. This year's festival literally reinvents the wheel including helmets that communicate without technology and permit us to hear with our bones, apparatuses that allow us to effortlessly carry the

world on our shoulders, air made solid, illuminated blood, boxes made from cooked sugar, magnetic dreams, wearable furniture and bodega bag wisdom. Not limited only to objects, prototypes also define ideal citizens, those who, in our estimation, resist the status quo and seek to improve the world around us. For these artist-citizen role models, 14th Street becomes a platform for social change with visionary propositions that examine issues around politics, racism, ecology, economics, and health care.

**Pose:** Whether striking a pose or posing a question, this aspect of model embraces contrast: passive and assertive, subject and object, leader and follower. AiOP artist-citizens

redefine these dichotomies, inverting the relationship between model-creator, digital-analog, celebrity-anonymity, and the personal-political. Questioning notions of race, beauty, gender, age and sexuality, their work asks us to reexamine the everyday tools and parameters we use to position ourselves with within society, as well as delve into the ways in which we document, arrange and prioritize our on- and off-line social profiles. "Like," "friend," or "poke" other participants through the vernacular of social media, as well as aspects of hyper-identity and virtual reality. Activate your own contributions to mobile photo studios, instant makeovers, portrait painting, games of the flesh and fetishes of the mind.

Imitate: Throughout our lives, we are presented with models of behavior, belief and social interaction that become the foundation for own aspirations, tastes, and relationship to the world around us. Be prepared to be entranced by the siren's song and call-and-response of popular culture with marching choirs, gospel voices, spontaneous sing-a-longs, eclectic ensembles, lip-synchs, DJ and VJ performances. Stand witness to manifestations of deities, spiritual apparitions and incarnations of our darker sides. Sidewalks are converted into sociological experiments with artist-citizens analyzing social class, culture, religion, law, and deviance. Corners, curbs and cellar doors offer self-help and psychological evaluations including poetic probes into our collective state of mind.

Plan. Come partake in redefining our landscape. The schematics of 14th Street will be continually reinterpreted, rebranded and rearranged with projects that seek to draw out its present and potential urban structures, and remap its entire length delineated by our individual preferences rather than historical landmarks. Hidden infrastructures will fill in the outlines of its avenues through mystical labyrinths, poetry driven geographical charts, geocached communications and unraveling knit-guided walks. Bold, wheat pasted statements of solidarity and projected remixes of culture combine to inform a revised topographical social matrix that echoes through the corridors of 14th Street.

System. Amongst all of these conflicting, chaotic and collaborating definitions there is always order to be found. There are the systems that keep our world running, stumbling, prancing and plodding along through models of communication, business, finance, and economy. Investigate the procedures and methods by which we analyze and substantiate society, be challenged to scrutinize class divide, economic collapse, and recession politics. Artist-citizens reorder our current systems of capitalism, consumerism and commerce, reinventing new methods and industry, as well as reach back into the wisdom of indigenous customs.

We are all citizens of the MODEL runway. Throughout the festival, we invite you to join us in putting our best foot forward as we proclaim 14th Street as the largest and longest promenade in the world. We declare it our interactive public showroom, free laboratory, open vitrine, inclusive procession, movement mall, evolving plaza and liberated space. **No door will separate us. MODEL!** 

# ARTISTS / PROJECTS

# **FIND MY FUTURE**

Gema Alava

In this interactive performance, the artist poses as a palm reader, inviting the public to hold her hand and engage in conversation for the exchange of a printed map of hidden art pieces by major artists. Saturdays, October 6 and 13 from 4-7pm, and Sunday, October 7 from 12-7pm. The performance will take place near a bench in Union Square Park.

# **ASCETICS**

Emil Alzamora

A life-size spaceman constructed of lightweight foam, resin, and steel will be installed securely into the limbs of a tree. As it quietly dangles, the figure discreetly surprises passersby.

October 5-15. The piece will be installed in a tree in front of Chickpea, 210 E 14th Street.

# **COCOROSE LIVE! ON 14TH STREET**

Robert Bingham & Laurel Jay Carpenter Boozy, retro-glam entertainer CocoRose promenades along 14th Street, accompanied by loyal companion Sonny, spontaneously pausing to lip-sync the hits of her favorite chanteuses.

Saturday, October 6 and Sunday, October 7 from 12-6pm. The performance will begin on the south side of 14th Street at Avenue B, and make multiple stops moving west to Tenth Avenue, and return east along with north side of the street.

## **SWING STATES**

Isidro Blasco

Swing States is a site-specific, photo-based installation that will create a parallel world on 14th Street with imagery generated from the site itself.

October 5-15. The piece will be installed at 500 E 14th Street, to the west of the store Rainbow Shops.

# BRIAN AND RYAN COMMUNICATE IN NEW YORK WITH DISTANCE TALK HELMETS

Brian Black and Ryan Bulis

As they walk down 14th Street, Brian and Ryan will communicate with each other using their Distance Talk Helmets. Their conversations will be recorded for a future album. Friday-Sunday, October 5-7, 6:30am-6:30pm.

# Along the length of 14th Street.

THE SUSPECT WAR Michael Paul Britto

Based on how appearances influence the public/police's perception of alleged criminal activity, this interactive fashion show features clothing inspired by wanted posters and police profile descriptions. Passersby who "fit the profiles" will be invited to walk the runway.

Saturday, October 6 and Sunday, October 7 from 5-6pm. The performance will take place in front of Krizia, 446 W 14th Street.

# **PRESENCING**

Michele Brody

Part performance/part installation, Michele Brody wraps rows of trees, poles and posts with lace fabric at her height of 5'3" to record the memory of the presence of her body walking along 14th Street. October 5-15. The project will be installed on the trees on 14th Street between Eighth and Ninth Avenues, the trees and scaffolding at Irving Place between 13th Street and 14th Street, and the trees and scaffolding on 14th Street between Fifth and Eighth Avenues.

# **KEEP HOPE ALIVE ALIVE**

Suzanne Broughel

Altered to have their names and images removed, campaign buttons created from vintage propaganda of past Black presidential candidates are given out free to pedestrians.

Saturday and Sunday, October 6 and 7 from 7-8pm, Tuesday, October 9 from 7-8pm, Friday, October 12 from 3-4pm, Saturday and Sunday, October 13 and 14 from 7-8pm. The performance will take place all across 14th Street.

# **SUGAR BOX**

Matthew Burcaw

Search for these innocuous sculptures made with cooked sugar installed throughout 14th Street, which respond to climate change. October 5-15. The boxes will be installed in the vacant lot between Third and Fourth Avenues on 14th Street, and at other locations on the street.

# TWO DOG WALK: GOING TO THE CHAPEL

Curtis Carman

Flawless and Curtsy, two lovers dressed in a hot dog suit and a cardboard box walk west from Fifth Avenue to Our Lady of Guadalupe at St. Bernard to pose/model/vogue/give body on the sidewalk in front of the church.

October 5-7, 14 and 15 from 1-2pm. The performance will begin at Fifth Avenue and 14th Street and end at Our Lady of Guadelupe at St. Bernard, 328 W 14th Street.

# **RUGGED**

J. Carpenter

Rugged is a site-specific installation that represents domestic interior flooring on 14th Street, portraying home life as crucial work that demands our attention.

Monday-Wednesday, October 8-10, and Friday, October 12 from 4-7pm. The piece will be installed at the southeast corner of 14th Street and Sixth Avenue, extending east along the sidewalk.

# **SOFTWALKS**

Howard Chambers & Bland Hoke

Softwalks provides temporary outdoor furniture installed onto scaffolding for places to sit, eat, tweet, lounge, and hangout. Friday, October 5 from 4-7pm, Saturdays, October 6 and 13 from 1-5pm, Sunday, October 7 from 1-4pm. The project will be installed on the north side of 14th Street, between Ninth Avenue and Tenth Avenue.

# SWAGGER: THE HIGH COST OF ZOMBIE CAPITAL

Tré Chandler

Swagger: The High Cost of Zombie Capital is a performance using 14th Street as a pre-apocalyptic musical runway for a "recessional processional," a gleefully macabre celebration of our tainted economic ecoloav.

October 6, 7, 13 and 14 from 3-6pm. The performance will begin at Second Avenue and end at the High Line, circling Union Square Park on the way.

# PLEASED TO MEET ME -A BROAD SPECTRUM NARCISSISTIC EXPERIENCE

Cecile Chong

An installation of three colored reflective panels allowing passersby to examine, reflect, and adore their own reflection through three different filters.

October 5-15. The installation will be in the window of 567 Framing, 145 W 14th Street.

## **CITATION**

Concerned New Yorkers

This interaction public art project encourages New Yorkers to rate the city and its elected public servants via irreverent comment cards, which have been disguised as parking tickets and placed on car windshields.

October 5-15. "Tickets" will be placed on cars throughout 14th

# THE RETURN OF QUETZALCOATL

Alberto Cortés

This performance of movement and sound examines the Mayan calendar theory, which portends a global shift for 2012 in consciousness and culture.

Saturday, October 6 from 3-6pm. The performance will take place at Papaya Dog, at the corner of First Avenue and 14th Street.

# PELAR EL OJO / BEWARE - PAY ATTENTION

Esperanza Cortés

Pelar el Ojo is a community installation in response to global warming, which invites passersby to participate in placing 100 ceramic velcro eyes on the tree located at 1st Avenue and 14th

October 5-15, on the tree next to the westbound M14 bus stop at First Avenue and 14th Street.

# SAVE YOURSELF: RELAY

Jamie Crooke

An interactive performance/relay race that acts as a conduit for collecting health information from local businesses.

October 5-9 from 12-4pm. The performance will take place between Eighth and First Avenues along 14th Street.

# HOLDON,'CAUSEPETERPIPERISGOINGUPTHEHILL

David Antonio Cruz

Twenty-three middle school students will created a continuous runway from Eighth Avenue to the Hudson River along 14th Street. On each each block, the students will strike a pose and begin to sing, before dispersing in different directions to continue the runway on the next block.

Thursday, October 11 from 4:30-6:30pm. The performance will begin on 14th Street between Ninth Avenue and the Hudson River, and move east along the street.

# **BLESSINGS TO REMEMBER YOU**

Lainie Love Dalby

Urban priestess, Rev. Lainie Love Dalby, will perform the immersive ritual happening "Blessings to Remember YOU" up and down 'the fashion runway' of 14th Street

Saturdays, October 6 and 13; Sundays, October 7 and 14; from 4-7pm. Performances take place along the "runway" of 14th Street from Seventh Avenue to the West Side Highway.

# **LET THEM EAT LOBSTER**

Virginia Dan

This art performance features an empress dressed in full royal regalia, enjoying a freshly cooked lobster as she walks freely amongst the commoners.

Saturday and Sunday, October 6 and 7 from 12-12:30pm. The performance will take place in Union Square Park.

# TRADE BLANKET

Dennis RedMoon Darkeem

Following the tradition retained in the cultures of indigenous East Coast Native Peoples, this project features a blanket upon which objects are placed to trade with passersby. The trade is finalized with the shaking of hands.

Friday, October 5 and Saturday, October 6 from 11am-4pm, and Monday, October 15 from 1-6pm. The performance will begin on the east end of 14th Street, driving westward along the length of the street, then making stops to trade at various locations on the street.

# **FORSENGA**

Katrina De Wees

Forsenga explores the erasure of the female form and aspirations of perfection never reached as three performers tangle themselves between triangular compositions of hosiery. Wednesday, October 10 from 7:30-8:30pm and Saturday, October 13 from 2-3pm. The performance will take place at 100-104 West 14th Street at 6th Avenue.

# A (MARCHING) PEOPLE'S CHOIR

The Delicious (Paige Reitz, Adele Hauser & Decoteau Wilkerson) Emphasizing the powerful ability that group singing has to bond communities, a choir will march up and down 14th Street, passing out lyric books and encouraging citizens to sing along to pop songs.

Friday, October 5 starting at 11am; Saturday, October 6 starting at 12pm; Sunday, October 7 starting at 2pm; Thursday, October 11 starting at 3pm; Friday, October 12 starting at 4pm; Saturday, October 13 starting at 5pm; Sunday, October 14 starting at 7pm; Monday, October 15 starting at 8pm. The performance will begin in Union Square and move along 14th Street to 7th Avenue, and then move east to Avenue C. Each choir will run for about an hour.

# **BLOOD PROJECTION**

Jordan Eagles

Blood projections create a sanguine light for surreal and psychedelic environments that provide passersby a temporary beam of pattern for interaction. At large

# A MOVEMENT IN TIME: ALPHABET CITY

Zachary Fabri

Summoning the narratives of early hip-hop culture, this dance performance features a sequence of body movements and responds to the cultural traditions, political history, and social environment of 14th Street in Alphabet City.

Friday, October 13 from 6-7pm, between Avenues A and B on 14th Street.

## **SOUNDMOVES**

The Friendly Falcons: Jeffrey Kurosaki & Tara Pelletier Incorporating video, sculpture, and music, this performance is about the creation myth of the sun from a shadow. It is told through a two-person band and nomadic theater that will perform in transit, moving from east to west while following the rise, transit, and setting of the sun.

Friday and Saturday, October 5-6 from 4-5pm. The performance will start at the east end of 14th Street and move to the west end along the south side of the street, making stops along the way at the corner of Avenue A, the corner of Fifth Avenue, and the traffic median of Eighth Avenue.

# LAST YEAR'S MODEL

Sean Paul Gallegos

This interactive performance uses society's worship of technology as its antagonist, asking the audience to "plug in" and interface. Come get connected.

Friday, October 5, 9am-5pm. Performance will begin in Union Square Park across from Best Buy (52 E 14th Street), and continue throughout 14th Street.

# **GHANA THINKTANK STREET SIGN ACTIONS**

Ghana ThinkTank (Christopher Robbins, John Ewing, Matey Odonkor & Carmen Montoya)

"Official" street signs will be installed along 14th Street, pointing out unwritten rules of New York City as well as opportunities for breaking out of them.

October 5-15. Street signs will be installed on various signposts on the north side of 14th Street between First Avenue and Avenue C.

# NO REENACTMENTS WITHOUT PRIOR PERMISSION

Rorv Golder

Video shorts are created through the participation of the public, who share stories of romantic failures and triumphs with the artist, like dating disasters, bad breakups, fickle failures – or delicious starry-eyed interludes.

October 5, 7, 9, 12, 14 from 10am-12pm and from 4-6pm. Postcards will be tacked to temporary walls and videos will be streamed on iPads throughout 14th Street.

# INTERVENTIONS OF A 'BAG LADY' SERIES: THE RED LIPSTICK TOUR OF PERFORMING 14TH STREET CAT WALK AND THE BEAT-UP BAG LADY BLUES

Rosalinda González

This piece is a roaming "cat-walk" performance that recounts the history of 14th Street during the 70s and 80s through the voice of a beat-up bag lady.

Sunday, October 7 from 5-8pm. Performances will start on 14th Street and First Avenue roaming towards the south side of 14th Street to west side (Hudson/Tenth Avenue) and returning on the north side of 14th Street to First Avenue. Stops will be made at Union Square Park on both routes. Saturday-Sunday, October 13-14. Performance from 12-2pm at Union Square.

# **FRUITY FLAVORS**

Edwin González-Oieda

Images from the artist's Gay Graffiti series will be installed in different neighborhoods along 14th Street.

October 5-15. The work will be installed at or near the following locations: Nowhere Bar (322 E 14th Street), Foot Locker (58 E 14th Street), 426 W 13th Street, Eighth Avenue at 13th Street, and various scaffolding locations along 14th Street.

# CACHEART, 14TH STREET.

Kristaps Gulbis

Two CacheArt works will be placed in specially designed, hidden containers in different locations on 14th Street. They can be found using GPS navigation devices, via coordinates published on geocaching.com - a platform for communication for 5 million people.

October 5-15, throughout 14th Street.

# **Street CARTographies**

Elizabeth Hamby & Hatuey Ramos-Fermín

A traveling cart holding a community map invites visitors to pin locations in New York City that are significant to them. Participants will receive a balloon corresponding to the color of the pin, turning the street itself into a map representing the places important to its inhabitants.

Sunday, October 14 from 1-5pm. The project will move along the north side 14th Street from Eighth Avenue to Avenue C, and will return to Eighth Avenue along the south side of the street.

# ARTIE'S PARADISE, LIGHTING AND BEYOND HEAVEN

Skowmon Hastanan

This 24/7 neon installation display inside the storefront of Artie's Hardware transforms the neighborhood locksmith into a Paradise, where products and tools are aesthetically and logically arranged, giving artists access to products that can help them realize their creative dreams.

October 5-15. The installation will be located at Artie's Hardware & Locksmith, 140 W 14th Street.

# **ELDERS OF 14TH STREET**

HellaCrisis

Elders of 14th Street is a proclamation identifying the thoroughfare of 14th Street as historic territory central to the great New York myth of 'The Deal' through flags, posters and other site-specific installations.

October 5-15. Flagpoles and sandwich boards will be installed at the corner of Third Avenue and 14th Street, and on 14th Street between First Avenue and Avenue A.

# **MCQUEEN'S FIGHT**

Juan Hinojosa Mural painting of tears on glass October 5-15. At large

# **\$EARCHING FOR AMERICAN JUSTICE:**THE PURSUIT OF HAPPINESS

Kanene Holder

An interactive, improv satire featuring a ditsy American Justice, whose blind allegiance to the status-quo highlights our flawed democracy.

October 8, 12, 13, 15 from 6-8pm. The performances will take place in Union Square Park. Check searchingforaj.com and @searchingforaj for updates on cameos and special appearances.

# **EVERYDAY MAKEUP**

Faith Holland

A performance that dilates the experience of putting on makeup by applying a week's worth in a single, public sitting. Saturdays, October 6 and 13 from 4-5pm. Performance will take place between Fifth and Sixth Avenues. Sundays, October 7 and 14 from 2-3pm; and Tuesday, October 9 from 5-6pm. Performances will take place between Second and Third Avenues.

# WILL WORK 4 VISA: HOW TO ...

horea

Performative events will unveil different personas woven into the social fabric of 14th Street by defying the Dressed for Success code imposed by the corporate world, its etiquette and uniforms.

Saturday, All performances will take place from 4-6pm along 14th Street. October 6 between Eighth Avenue and the Hudson River.

October 7 starting at First Avenue and roaming between Stuyvesant Town and Alphabet City. October 11 between First Avenue and Third Avenue. October 12 between Broadway and University Place. October 13 on Eighth Avenue. October 14 in Union Square.

# COUTUREMONIALS: NEW MODEL FOR TESTIMONY IN HIGH-FASHION RUNWAY

Kathleena Howie (Lady K-Fever) & Mary A. Valverde COUTUREMONIALS is a High Fashion Runway performance that will present testimonies and experiences of domestic violence in hopes to shine light on the perceptions and contradictions of what a survivor looks like.

Sunday, October 7, beginning at 3pm. The performance will start at Ninth Avenue and will end at Seventh Avenue.

## **POETRY OVERHEARD**

Michael Howley

Poetry is read without trying to project the voice or to "prevail over" the sound environment of 14th Street.

October 5-14 from dawn until dusk, throughout 14th Street.

# **PUBLIC ASSEMBLAGE**

Kate Huh

This mural made of various found images will be created on-site while the artist interacts with the public, asking opinions about where additional images should be placed on the collage.

October 5-15. The mural will be installed at 212 E 14th Street.

# WALKING TALKING SEEING BEING: LOVE, LABOR AND FAITH ON 14TH ST. (THE VACUUM CLEANER STORY, PART 1)

Gisela Insuaste

Inspired by family history and labor, this performance reworks vacuum parts into sculptures that can be wheeled around.

Wednesday, October 10 from 10:50am-12:10pm and Sunday,
October 14 from 11am-12:30pm. The performance will begin at
Desco Vacuum Cleaner (131 W 14th Street) and end at the Santuaria
de Nuestra Señora de Guadalupe (328 W 14th Street), where the
artist will attend the English mass on October 10 and the Spanish
mass on October 14.

# **HIGH TIDE (RED HANDED)**

Tomashi Jackson

Drawing and manual labor are collapsed as large portraits of domestic laborers are drawn onto the street facing glass surfaces of 14th Street storefronts. Upon completion, the drawings will be wiped away as the windows are cleaned. October 8, 9am-6pm. Along 14th Street between Second and Third Avenues

# **REM Map**

Jecca

What are the dreams of those in a city that never sleeps? The artist has placed thousands of magnetic photographs of a sleeping man on metallic surfaces along 14th Street. If you see a magnet, take it, keep it, or put it some place unexpected. October 5-15. Magnets will be placed on traffic poles, street signs, bikes and bike racks, subway entrances, parking meters, automobiles, fences, mailboxes, and architectural structures along the length of 14th Street.

# **VICTUS VERSUS AKA LIVING STRIPES**

Amy Kaps

Wrapped in black and white striped spandex, the artist performs a carefully integrated and choreographed work within the surrounding landscape. Whether flowing or static, the elastic nature of fabric allows for infinite iterations of enveloping, wrapping, and cloaking the human body into a living sculpture.

Friday, October 5 and Saturday, October 6 from midday until sunset. On October 5, the performance will begin and end in Union Square, moving to and from Avenue C along 14th Street. On October 6, the performance will begin and end in Union Square, moving to and from the Hudson River along 14th Street.

# LET'S TAKE A WALK...I NEED YOU

Marie Christine Katz

Take a walk and learn to knit. Lessons will be given daily to passersby. The knitted pieces become costumes worn during participatory, Twitter-guided walks.

Knitting lessons: October 5-11 from 11am-7pm. Let's take a walk: Friday, October 12 from 6:30pm-7:15pm. West bound group walks from Union Square south. Sunday, October 14 from 11-11:45am. East bound group walks from Union Square south. To be virtually part of Let's take a walk via Twitter please follow: https://twitter.com/mcayer. October 13 &15 from 9am-5pm. The artist will display the remains of the unraveled costumes from the walks at various points throughout 14th Street.

# **DENIZENMODEL CITIZEN**

Jayson Keeling

In this video project, a professional model uses the fashion context to discuss real life anxieties and frailties of the human condition.

October 5, October 8-15. The video will be installed in the window of Krizia (446 W 14th Street).

# **ON ANOTHER SCALE**

Katya Khan

Drawn in chalk, this full block labyrinth offers an informal opportunity for creative engagement for people of all ages, asking them to reconsider the role of play in everyday life.

Saturday, October 6 from 9am-12pm and 1-3pm. Sidewalk on the north side of 14th Street between First and Second Avenues. Sunday, October 7 from 9am-12pm and 1-3pm. Sidewalk on the north side of 14th Street between Eighth and Ninth Avenues.

# **FASHION 101**

Nasrin Khosrowshahi

Integrating the foundation of couture and the historical importance of fashion illustration, the artist will create and hand out black and white sketches of conceptually visualized clothing.

October 5-15, from 12-6pm daily. The performance will take place throughout 14th Street and in the subway tunnels of the L train.

# SCROLLING TEXTS, TEXTING SCROLLS

Swati Khurana

Scrolling Texts, Texting Scrolls is a participatory performance where the artist will transcribe saved text messages of passersby onto scrolls, tied with thread.

Sunday, October 7 from 1-3pm. At the High Line entrance on 14th Street. Friday, October 12 from 1-3pm. Along Union Square South

# WHO ARE YOU WEARING?

Alice Lang

Exploring the potential for art to exist within daily life through its relationship with fashion, this collective work involves participants integrating an original, wearable artwork made by Lang into their regular wardrobe. The final results of their combined artwork-clothing will be documented along 14th Street.

October 5-15. Performers wearing pieces created by the artist will circulate throughout 14th Street, including in stores and apartments.

# THIS CITY IS YOUR RUNWAY SCENE, UNHEARD

Omar & Gabriel Lawrence-Campbell

This interactive art experience merges print and digital media, street fashion, photography, and the internet. It will result in a published magazine distributed along 14th Street and allow citizens to model within its pages in real time.

Fridays, October 5 and October 12 from 10:30am-6:30pm. The performance will take place on October 5 at 5:00pm starting at Union Square and ending at 14th Street and Seventh Avenue. The mobile exhibition will take place on October 12, 10:30am-6:30pm along 14th Street between Avenue A and Eighth Avenue.

## PLASTIC DRESS RUNWAY

Dongsuk Lee (aka. DS LEE)

This performance features a model in a dress constructed of plastic bags who will walk the entire length of 14th Street.

Sunday, October 7 from 5-7pm. Beginning at the east end of 14th Street and ending at the west end.

# **ILUSIONES DE PERCANTAS (WOMEN'S DREAMS)**

Anabella Lenzu / DanceDrama

This is an intimate, humorous, and grotesque performance where music, theatre, and dance fuse together. Through the rhythms and lyrics of various Tangos, Milongas, and Waltzes, archetypal characters emerge, dressed in vintage fashions that represent timeless "female prototypes."

Fridays, October 5 and 12 from 12-2pm.

The performance will take place in Union Square Park.

# **FREE HAPPINESS**

Presley Martin

Tasty, nutritious candy will be distributed that contains Palmer amaranth, the pesticide-resistant plant that hinders corporate monoculture all over the country. This project is a model of resistance against man-made pesticides that are ubiquitous in our environment, and even our own bodies.

Friday, October 5 and Saturday, October 6 from 11am-6pm. The performance will begin and end at First Avenue and 14th Street, and move to and from the High Line, with stops in Union Square.

# **RE-WIRED**

Amelia Marzec

The artist will walk in her wearable device, which translates ambient sound into haptic feedback using bone conduction technology.

October 8 -12, and 15 from 5-6:30pm. Artist led walks around The New York Eye and Ear Infirmary (corner of 14th Street and Second Avenue).

# **DELI DEALS**

Christina Massey

Handcrafted, one-of-a-kind bouquets made from painted canvas and paper are placed along 14th Street, hidden amongst real flowers at participating delis. Your deli clerk becomes your art dealer, as all the artworks are for sale by the delis, and can be collected at the counter.

October 5-15 at 14 Street Organic Gourmet (350 W 14th Street) and Red Spoon Cafe (201 W 14th Street).

## HIGH HEEL WALK OFF

Rafael T. Melendez

A casting call for the best high heel walk in the city. October 7, 4pm at Pedro Albizu Campos Plaza (next to 646 East 14th Street).

# THE KEWPIE SERIES: A NEW MODEL FOR A COLD WAR

Geraldo Mercado

This mobile video installation will be pushed along the perimeter of Union Square. The videos juxtapose Kewpie doll imagery with Cold War spy signals, asking viewers to reflect on the consequences of war.

October 5, 7, 9, 12, 14, and 15 from 7-10pm daily. The artist will walk the perimeter of Union Square Park, then move along 14th Street to Seventh Avenue.

# **WALKING WORDS**

Nuria Montiel

Serving as a reflection on the misuse of the human body in street publicity, pedestrians are invited to print personalized phrases by walking on large "stamps" placed under their feet; these prints will be pasted onto 14th Street.

At large on October 5-7 From Avenue C to Third Avenue and October 12-14 from Fifth Avenue to Ninth Avenue.

# FINDING YOURSELF IN NY

Federico Martínez Montoya

Finding Yourself in New York is a public action that will test current models of cooperation in one of the largest and most crowded cities in the world.

At large Sunday, October 7 and 14.

# SAFETY ROBES

Dylan Mortimer

Dressed in choir robes made from the same brightly colored material worn by safety workers, performers will stand near intersections with heavy foot traffic and take poses that can be read as either directing traffic or giving a meditative blessing. Friday, October 5 and Saturday, October 6 from 12-5pm. The performance will travel along 14th Street, with stops at Union Square, Our Lady of Guadelupe (328 W 14th Street), and the Church of the Immaculate Conception (406 E 14th Street).

# DR. ROBO'S STREET CHALLENGE

MUC

This performance features a nine-foot tall robot, which explores concepts of self-help, confrontational theater tactics, and technology.

Friday, October 5 and Saturday, October 6, starting at 10pm, surprise appearances at bars, clubs, and restaurants along 14th Street. Saturday, October 6 and Sunday, October 7 from 12-4pm, artists will give advice as they move along 14th Street.

# **FANCY DOINGS**

Ed Nauseum

Roaming aimlessly along the length of 14th Street, a dandy appropriately named Fancy will stand or sit in particular ways, either for effect or in order to be photographed, painted, or drawn by passersby & pedestrians.

At large from October 5-15.

# **THINHOLOGY**

Thinh Nguyen

Concealing their faces, volunteers wear a multicolored crochet hood over their head as they walk around 14th Street. Their masked identities pose questions in regards to surveillance, ethnic identity, gender, and sexuality.

October 5-8 from 12-5pm. Performers will move throughout the sidewalks and parks surrounding 14th Street.

# **BAGKÚ!**

Urayoán Noel

In this performance piece, haiku poetry is written on bodega shopping bags. Partly improvisational and site-specific, each haiku will be inspired by interactions with the audience, passersby, and customers outside a bodega.

Saturday, October 6 from 4:30-6:30pm. The performance will start at the southwest corner of Loisaida Avenue (Avenue C) and 14th Street, and conclude in front of Brothers Candy & Grocery (542 E 14th Street).

# I PAINT YOU. YOU PAINT ME.

Piero Passacantando

Two easels face each other, the artist at one, and you at the other. You will have thirty minutes to make portraits of each other. You keep the painting the artist makes of you and the artist keeps the other.

Saturdays, October 6 and 13 and Sundays, October 7 and 14 from 10-6pm. Artist will have a painting studio set up at Union Square each day.

# THE INVISIBLE CONCERT

Jérôme Porsperger

Led by an "air-conductor," this surreal, roof top symphonyinspired performance of music and song is a unique combination of an exclusive DJ-mixed selection of classical music along with the naturally occurring street noise on 14th Street. At large.

# **ArchiRequeteContraRico**

Cindy Rodriguez, Andrew Russell Thomas & Dana Zaldo ArchiRequeteContraRico is a performance of boisterous social satire with a retro-futurological design aesthetic, creating an energetic spectacle of site-specific public theatre that will captivate, derail, and delight.

Saturday, October 6 and Sunday, October 7 from 3-4pm and 6-7pm. The performance will take place on 14th Street between Eighth Avenue and Tenth Avenue.

# **ILLUMINATING STUDENT DEBT**

Christopher Rogy

The question "what does student debt mean to you?" will be projected on a building, and the public is encouraged to text their opinions in response. The text messages will then be displayed. Saturday and Sunday, October 13-14, beginning at 6:30pm. The piece will be projected onto the Salvation Army building, 120 W 14th Street.

# **RECIPROCAL LADDER**

Steve Rossi

A large circular ladder will be rolled, pushed, and pulled along 14th Street

Saturday, October 6 from 11am-1pm, the performance will begin and end in the 14th Street Park at Eleventh Avenue, moving to and from Eighth Avenue, and concluding in the park. Sunday, October 7 from 6-8pm, the performance will begin and end at Second Avenue and 14th Street moving to and from Avenue C along 14th Street and looping through Stuyvesant Town. Monday, October 8 from 9-11am, the performance will begin and end at First Avenue and 14th Street, moving to and from Fifth Avenue along 14th Street and looping through Union Square Park, Saturday, October 13 from 4-6pm, the performance will begin at Irving Place and 14th Street and move west toward Eighth Avenue, looping through Union Square Park. Sunday, October 14 from 10am-3pm, the performance will begin on 14th Street and Avenue C and continue west along the entire length of 14th Street ending at 14th Street Park at Eleventh Avenue.

# **HYPERDENTITY**

Georgie Roxby Smith

Six computer-generated self-portraits of the artist's fantasized digital self will be projected along 14th Street, commenting on the needs for validation and approval that define the identity within a contemporary, digital context.

October 5-15 from 8-9pm. The project will be projected along 14th Street, with specific locations tweeted from @hyperidentity.

# **SKY LIGHT**

Peter Russell

A performer will walk 14th street, carrying the sky on his shoulders.

October 6-9 from 8-9pm each night. The performance will take place on 14th Street between Avenue C and Fifth Avenue.

# **CELEBRITY WORLD**

Tara Raye Russo

This performance piece focuses on "Celebrity," who will walk through the public while paparazzi swarm. A postproduction video will accompany the performance with headcam footage worn by "Celebrity," her bodyguards, and the paparazzi. Saturday, October 6 from 5:45-7pm. The performance will begin outside 137 W 14th Street (between Sixth and Seventh Avenues), and will move to and from First Avenue.

# **REIFYING DESIRE SERIES**

Jacolby Satterwhite

A synthesis of CG technology, video, drawing, and performance, this work maps out a queer ideological allegory born from complex familial and socio-cultural influences.

October 5 from 5-8pm at Pedro Albizu Campos Plaza (next to 646 East 14th Street).

# THE SHAPE OF FOURTEENTH STREET

David Schleifer & Tracy Gilman

The shape of 14th Street will be temporarily printed onto the sidewalks, and vendors will distribute napkins printed with the same image. As pedestrian traffic erases the image from the sidewalks, commercial exchange circulates it, thus creating awareness of the street's distinctive shape.

Monday, October 8 from 9am-5pm, on the southwest corner of each intersection on 14th Street, moving from west to east.

# STYRENE LOUNGE

Lizzie Scott

A small group of performers will move, lounge, and pose in and on soft beanbag-like sculptural constructions that function as both clothing and furniture.

Friday, October 5 at 1:30pm, and Tuesday, October 9 at 11am, in the pedestrian triangle at 14th Street and Ninth Avenue. Saturdays, October 6 and 12 at 1:30pm, in the pedestrian triangle at 14th Street and Hudson Street. Friday, October 11 at 12pm, in the pedestrian triangle at Union Square.

# **LOVER PHOTO STUDIO**

Pallavi Sen

Lover Photo Studio provides a backdrop for passersby on 14th Street to be photographed amidst an installation of ornate material, handmade clothes, and other props.

Saturday and Sunday, October 12 and 13 from 10am-dusk. www.withloveforlove.com The performance will take place in Union Square Park.

# **PLEASE NO PHOTOS**

Paul Shortt

The artist will walk along 14th Street with a seven-foot "no photos" symbol while inviting pedestrians to have their photo taken with the sculpture, thereby subverting the act the sculpture denies. Friday, October 5 and Sunday, October 7 from 12-5pm. The performance will take place between Seventh Avenue and Avenue C on 14th Street.

# **OUR LADY OF APPARITIONS**

Caridad Sola

This performance explores the belief in the unbelievable through anomalous, quasi-perceptual experiences of apparitions. Performing as her own interpretation of the Catholic saints she was named for, the artist will travel across all of 14th Street. October 6-12, beginning two hours before sunset. The performance will begin at the west end of 14th street and end at the east end of the street.

# **PUBLIC ROVING LIFE DRAWING**

SPANK (DJ Will, DJ Sean B, Jason Roe)

Open to any pedestrian who wishes to participate, a life drawing session will move east to a new block every hour. Models will be drawn for the first and third hour, and during the second and fourth hours any individual can be drawn by a SPANK artist.

Saturday, October 6 from 1-5pm. The model-drawing session will begin near the intersection of Eighth Avenue and 14th Street, and move a couple of blocks east each hour, to end at First Avenue and 14th Street.

## **KEEP ON TRUCKIN!**

George Spencer & Jason Shaker Pinilla

This installation piece creates a telescopic micro-universe of the trucking industry. Hundreds of toy-like models of white delivery trucks will be placed on flat surfaces like building ledges, media boxes, telephone booths, and streetlamp bases.

October 5-15. Trucks will be placed at various locations along 14th Street.

# **POTHOLE ILLUMINATIONS**

Laurencia Strauss

Responding to the presence of potholes on 14th Street, this performance/installation will take beautification as a goal to repair the damaged roads.

October 9-15. Along 14th Street between Broadway and Second Avenue.

# **CARMEN MIRANDA**

Sasha Sumner

Channeling the spirit of Carmen Miranda, the Chiquita banana lady of 1940s and 50s movies will give you a banana with surreptitious messages revealing the tainted history of banana production.

Tuesday, October 9, Thursday, October 11, and Saturday,

October 9, Thursday, October 11, and Saturday, October 13 from 12-2pm. The performance will take place in front of Whole Foods, 4 Union Square South.

# **SUPERGOOD REALITY: 14TH STREET**

Supergood

From a mobile studio, video of 14th Street will be projected onto various surfaces, turning walls, sidewalks, and people into screens reflecting community life, accompanied by improvised electronic music and audio sampled from the environment.

Saturday, October 13 from 8-10pm along 14th Street.

# **BLACK IS BEAUTIFUL**

Hank Willis Thomas

An excerpt from the artist's Black is Beautiful installation, which chronicles the Jet magazine "Beauty of the Week" feature with a visual timeline that begins in the early 1950s and ends in 2008. At large.

## **SKINSTEPPER/PISAPIEL 2.0**

The StatusHoe Collective (Susanne Bifano, Leenda Bonilla, Edwin González-Ojeda & Susan Natacha González)

Passersby are invited to take part in an appropriation of the game Twister, which challenges the lack of diversity on the catwalk by replacing the traditional colors of a Twister board with four skin tones.

Friday, October 5 from 3-6pm, Saturday, October 6 from 1:30-4:30pm, and Monday, October 15 from 4-7pm, on the northeast corner of 14th Street and First Avenue, by the L train exit. Sunday, October 7 from 1:30-4:30pm and Saturday, October 13 from 2:30-5pm, under the staircase to the High Line's 14th Street entrance.

# **TOSSIN' THE RAG**

Justin Randolph Thompson

Based on the Goya painting "Straw Mannequin," this performance addresses the social schisms set in place through gender representation in mass media, and a need to redefine a realistic image of the Black male.

Saturday, October 6 from 4:30-7:30pm, beginning at the east end of 14th Street and moving west to Union Square Park. Sunday, October 7 from 12-3pm, beginning in Union Square Park and moving along 14th Street to end at the west end of the street.

# **CRAFFITI ON 14TH**

Elisa Velázquez

Small sculptures made of craft materials will be installed on light posts, walls, and paper boxes along 14th Street. They will be supplemented by a performance runway photo shoot with models wearing jewelry that mimic the sculptures they will come across on their walk.

October 5-15. The sculptures will be installed throughout 14th Street.

# LANGUAGE OF THE STREET

Jonathan Villoch

Beginning with a sketch on canvas, the artist invites the community to participate in the completion of a mural. A dialogue will be created through use of an abstract, visual language that communicates thoughts through color.

Saturday and Sunday, October 6 and 7 from 10am-6pm. Outside of the main subway entrance in Union Square Park.

# **PIXELATION**

Gretchen Vitamvas

Beginning from separate points on 14th Street, a group of performers will "commute" to Ninth Avenue wearing city uniforms printed with a digital camouflage design derived from the colors and texture of the city streets. There they will gather and blend, losing their edges to the background.

Sunday, October 14 from 1-4pm. A group of performers will "commute" to the pedestrian median at the intersection of 14th Street and Ninth Avenue.

# **TARNISHED FLAGS**

Cathy Weiner

In the spirit of this election year, quotations from Tammany Hall politicians will adorn American bunting flags, serving as warnings of New York's notorious political machine.

Saturdays and Sundays, October 6, 7, 13, 14 from 12-1pm. The performance will take place on 14th Street between Irving Place and Third Avenue.

## WATER TANK TRAIL OF RAIN

Genevieve White

As the artist walks in slow motion towards the Hudson River, she will slowly loose her dress' train of handmade sewn raindrops. Viewers can take part of the dress home with them.

Friday, October 5 from 2-6pm. The performance will begin at Fifth Avenue, and move west along 14th Street to the Hudson River.

## **ADAPTATION**

Callie Wile

Exploring the unrealistic expectations that mass media imposes on the female body, the artist will walk down 14th Street in a physically restrictive garment adorned with imagery and texts pulled from popular women's magazines.

October 5-15. Specific performance locations and times will be posted at www.adaptationperformance.wordpress.com

# **IRRATIONAL EXUBERANCE FLAGS**

Christine Wong Yap

Colorful, whimsically shaped flags declare unabashed enthusiasm with spirited, autotelic declarations of exuberance that suggest a semaphore of sentiments and associations.

October 5-15. The flags will be installed at Theaterlab, 137 W 14th Street.

# SeeMeTellMe SHIFTS: GRAFFITI SERIES FASHION SHOW

See Me Tell Me

Two-hundred summer dresses made from rice paper, images of street art, and snippets from shopping bags, will be placed along 14th Street. A comment on free art vs. obtained luxury, the little shifts will be on hangers that allow them to flutter in the breeze. October 5-15, along the entire length of 14th Street.

# WHILE WE ARE HERE

Seldon Yuan

Selected poets, artists, reporters, and musicians have created audio recordings about 14th Street that are to be listened to at specific locations along the street. The recordings will be accessible via smart phones and can be downloaded online.

October 5-15. The piece will be available as an audio download, which is designed to be listened to at specific places along 14th Street.

# **VOLATILE STRUCTURE**

Geraldo Zamproni

Large inflatable red pillows become the perceived support for architecture and infrastructure.

At large.

# **LOOK AT US**

Qian Zhang

This interactive window installation features a video of a diverse group of people whose heads turn to follow the movements of pedestrians walking past.

October 5-15. The piece will be installed at Beyond Sushi (229 E 14th Street) and Coppelia (207 W 14th Street).

# **Special Events**

# Friday, October 5 5-8pm

# **Opening Reception**

Pedro Albizu Campos Plaza Entrance on E 14th Street between Avenues B and C.

Featuring Wanda Wanda Raimundi-Ortiz Ortiz's performance of Doobie Couture II: Giving Face, performance-duo Uniska Wahalo Kano and Jacob Cohen, and many of this year's festival artists.

Saturday, October 6

2-4pm

# **Keynote Performance: Martha Wilson**

Parsons The New School of Design, Kellen Auditorium, 66 Fifth Avenue. Due to her achievements, expertise, and unfaltering advocacy of public and performative art, Martha Wilson is the invited keynote performer for AiOP 2012: MODEL. Internationally recognized for her own accomplishments in the arts as well as her dedication to emerging artists, she will set the tone for the AiOP's festival and reinforce our mission. She will perform as Barbara Bush for a mini workshop based on AiOP's "Artist-Citizen" concept. Wilson will also cover a wide variety of topics including: experimental performative methods as well as the challenges and benefits within public art forms for both artist and viewer.

Saturday, October 6 4pm

# Tour #1

Parsons The New School of Design, meet outside at 66 W 12th Street. Members of the AiOP 2012 Curatorial Team will walk citizens through selected nearby projects.

Thursday, October 11 7-9pm

# Info Sessions, Workshop

Parsons The New School of Design, 66 W12 Street, Room 509 Moderated by leading visionaries, this

workshop will focus on themes ranging from new models of economic sustainability, stretching the boundaries of performance art, alternative systems for engaging communities, and reclaiming vacant, publically owned land. Featured panelists include Jose Serrano-McClain of Trust Art, Petrushka Bazin Larsen of the Laundromat Project, Marlene Ramirez-Cancio of The Hemispheric Institute and Paula Z. Segal of 596 Acres.

# Saturday, October 13 2-4pm

# **International Panel Discussion**

Parsons The New School of Design, 66 W12 Street, Room 407

As part of AiOP 2012: MODEL we have planned an event featuring our international participating artists. Moderated by AiOP 2011 artist Lawrence Graham-Brown, the panel talk will include a representation of international artists in this year's Festival including Alice Lang (Australia), Federico Martínez (Mexico), and Nuria Montiel (Mexico).

# Tour #2

Saturday, October 13 4pm

Parsons The New School of Design, meet outside at 66 W 12th Street. Members of the AiOP 2012 Curatorial Team will walk citizens through selected nearby projects.

Sunday, October 14 & Monday October 15 11am-1pm Special Project: 'no platform' by USSSA (United Secret Society of Subversive Artists) Intersection of Second and Third Avenues on 14th Street.

The USSSA (United Secret Society of Subversive Artists) is a national arts collective organized to "promote artist perspectives in an era of increasing political discord." All projects are cooperative engagements wherein artists maintain their autonomy in addressing a more diverse political reality. This particular action is a response to the limited availability of public spaces and the institutional censoring of political content. Current artist initiatives may be found at - http://usssartists.blogspot.com/

All events are FREE and open to the public. For Parsons The New School of Design events: RSVP to aiopnyc@gmail.com

Art in Odd Places 2012: MODEL is dedicated to the memory of Carrol Woodham and Stephen Hedger.

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**Donors:** Anonymous, Michael Allen, Joseph Alexiou, Scott Burland, Peter MacNamara, Angela Muriel, and Yoonhye Park.

Special Thanks: (in no particular order): Participating artists, all of the artists who applied, all of the volunteers, the AiOP team, Adam Brent, Victoria Marshall, Emily Villemaire at Parsons New School; Ukah Busgith, Millie Molina, and Christopher Shaffner at NYCHA; David Soto at Campos; Carlos Altomore at Alchemical Theater; Bonnie Stein and Vit Horejs at GOH Productions; Orietta Crispino at TheaterLab, 14th Street Organic Deli, Krizia, Materials for the Arts, NYC Department of Cultural Affairs, Alexander McQueen, Red Spoon Cafe, Taller Boricua / The Puerto Rican Workshop, Bronx Council on the Arts (Deirdre Scott, Anthony D. Meyers, Ellen Pollan, Juanita Lanzo, Kimberly Rose), Trinidad Fombella, Matthew Landy, Socimo and Clemencia Ramoran, Hostos Community College, Queen Vic Pub, Edgar Allan Poe Park, the 14th Street universe, Minji Lee, Chelsea Keys, Zoe Weitzman, Curtis Carman, Bryanne Leeming, Kalia Brooks, Andrew Losowsky, Liz Hartman, Lauren Fabiano, our friends and family, and to you our audience.

# **About Art in Odd Places**

Art in Odd Places (AiOP) presents visual and performance art in unexpected public spaces. AiOP also produces an annual festival along 14th Street in Manhattan, NYC from Avenue C to the Hudson River each October.

# Mission

Art in Odd Places aims to stretch the boundaries of communication in the public realm by presenting artworks in all disciplines outside the confines of traditional public space regulations. AiOP reminds us that public spaces function as the epicenter for diverse social interactions and the unfettered exchange of ideas.

# History

Art in Odd Places (AiOP) began as an action by a group of artists led by Ed Woodham to encourage local participation in the Cultural Olympiad of the 1996 Olympics in Atlanta. In 2005, after moving back to New York City, he re-imagined it as a response to the dwindling of public space and personal civil liberties – first in the Lower East Side and East Village, and since 2008, on 14th Street in Manhattan. AiOP has always been a grassroots project fueled by the goodwill and inventiveness of its participants.

Ed Woodham, Founder & Director

Sarah Brozna, Festival Producer

Edwin Ramoran, Guest Lead Curator

Raquel de Anda, Guest Curator

Christine Licata, Guest Curator

Shaun J. Wright, Guest Curator

Lyra Monteiro, Curatorial Coordinator

Claire Demere, John Wenrich, Curatorial Assistants

Salley May, Curatorial Advisor

Juliana Driever,

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Jorge Garcia, Program Guide Designer

Jennifer Smith, Social Media Director

John Critelli, Marketing Manager

Claire Seo In Choi, Francios Granier, Marketing Interns

Chelsea Keys, Zoe Weitzman Editorial Interns

Molly Rosner, Volunteer Coordinator

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Bonnie Stein, Executive Director.

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